

Annual Report 2008

greater
philadelphia **cultural**
ALLIANCE



Dear Friends and Colleagues:

We're pleased to share with you this 2008 Greater Philadelphia Cultural Alliance Annual Report. Working together our cultural community has accomplished a lot in the past year, and we're pleased to document that work here.

2008 included key victories in all facets of the Alliance's work: policy, research, engagement and membership. Our research and policy work has supported a new pro-arts administration in City Hall. The administration has established a new Office of Arts, Culture and the Creative Economy, and doubled support for the Cultural Fund. We've launched *Engage 2020*, a cutting edge approach to boost civic engagement and ultimately double the region's cultural participation. And the Alliance's membership has reached record levels.

By leveraging arts and culture as one of Greater Philadelphia's critical assets, we ensure the sector's integral role in regional planning, community engagement, and the redefinition of our region. But our work is far from over.

As we enter 2009, we must continue to work collectively, to achieve our shared vision of a vibrant region with arts and culture at its core. My thanks to our members, partners, board, and staff for your commitment and perseverance – it is a pleasure and a privilege to join you in making Greater Philadelphia one of the greatest regions in the world.

A handwritten signature in black ink that reads "Peggy Amsterdam". The signature is fluid and cursive.

Peggy Amsterdam
President

THE GREATER PHILADELPHIA CULTURAL ALLIANCE LEADS THE EFFORT TO INCREASE AWARENESS OF, PARTICIPATION IN, AND SUPPORT FOR ARTS AND CULTURE IN THE GREATER PHILADELPHIA REGION. OUR SERVICES FALL INTO THREE MAIN AREAS: CULTURAL POLICY, MARKETING, AND MEMBERSHIP. IN FISCAL YEAR 2008 (FY 08), THE CULTURAL ALLIANCE MOVED FORWARD AGGRESSIVELY ON ALL THREE FRONTS.

The Alliance's cultural policy work enjoyed increased visibility in FY 08. We hosted a major national conference - the Americans for the Arts Convention - in Philadelphia, and released a new report, *Arts, Culture, and Economic Prosperity in Greater Philadelphia*, showing that the region's nonprofit cultural sector is a \$1.3 billion industry. Additionally, the Alliance leveraged its position as a cultural leader to impact the region's political agenda. FY 08 was a year of change for our marketing work, with the conclusion of the six-year collaborative marketing initiative, *Campaign for Culture*, and the launch of *Engage 2020*, an ambitious, new project focused not just on attendance but on cultural participation. *Engage 2020* is a bold plan to double cultural participation in Greater Philadelphia by 2020 through a combination of research, technology, and shared resources.

Cultural Alliance membership grew for a seventh straight year, reaching an all-time high of 385 members in FY 08. The Alliance met its promise to provide high-quality services and programs to our members through enhanced programs, convenings, and cost savings generated through group purchasing of benefits and other services.

CULTURAL POLICY

The Cultural Alliance's policy team works to increase awareness of and support for the cultural sector, and leverages that support to expand arts and culture's role in the broader community and regional public policy. In FY08, the Alliance advanced these goals by releasing influential research, engaging civic leaders, launching effective advocacy campaigns, and providing a national forum to showcase the region.

Cementing its role as a regional leader in research, the Cultural Alliance released *Arts, Culture, and Economic Prosperity in Greater Philadelphia* (the "Prosperity Report") in September of 2007. The *Prosperity Report*, the sector's first economic impact report in ten years, helped us continue to tell the story about how critical arts and culture are to the health of our region. A key implication is that culture is a sound civic investment, creating jobs and returning an average \$200 per capita in household income. Additionally, the report showed that 83% of regional residents attended an arts event within the last year. Perhaps most important, the *Prosperity Report's* findings - that arts and culture are integral to the region's economy, development, and quality of life - make the case for a direct role for arts and culture in public policy at the local and regional levels.

Philadelphia elected a strong, pro-culture Mayor last year. In his "Plan to Promote Arts & Culture in Philadelphia," which was heavily informed by findings from the Cultural Alliance's research reports, Mayor Michael Nutter pledged to reopen the Office of Arts & Culture and provide additional funding and resources to the City's arts and cultural institutions. At his February 2008 budget address, Mayor Nutter announced that he was doubling the Philadelphia Cultural Fund to \$4 million. Additionally, new Philadelphia City Council members, and new officials in Bucks, Chester, Delaware, and Montgomery counties, took office--providing an unprecedented opportunity for meaningful progress toward regional cultural support.

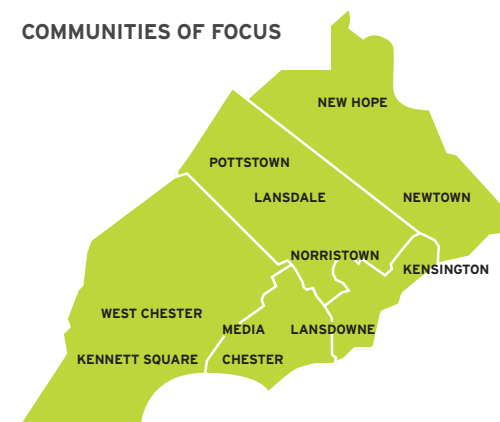
The Cultural Alliance deepened its emphasis on engaging individual support through an organizational restructuring that created the new position of Grassroots Advocacy Manager. The position is charged with mobilizing current cultural advocates, recruiting new cultural advocates, and continuing to expand the support base and activity level of the Online Advocacy Action Center. Last year, we generated 19 advocacy alerts on issues ranging from health insurance reform to budget updates to civic planning initiatives affecting arts and culture.

Through the Pennsylvania Council on the Arts' Pennsylvania Partners in the Arts (PPA) programs, the Alliance made 208 re-grants totaling \$ 565,166 throughout the five counties of Southeastern Pennsylvania in FY 08. The Grants Manager position was restructured as a new position, Government Relations Manager, responsible not only for administering the Pennsylvania Partners in the Arts (PPA) grant programs but also for building and maintaining important relationships with legislators. The creation of both new policy staff positions reflects a shift of resources resulting in 1.5 full time equivalent jobs focused on building external relationships - a key factor in any effort to develop a sustainable regional cultural funding system.

Regional outreach efforts were enhanced in FY 08 through ongoing work with local arts service organizations and community arts centers. The two-person outreach staff worked in 15 towns and neighborhoods around the region, including five that maintain community partner events calendars on PhillyFunGuide.com. Numerous regional convenings and presentations included a workshop on research at Hedgerow Theater, and meetings with three of the region's strongest to investigate opportunities for collaboration. Finally, the launch of the online Arts Based Community Development Toolbox in January 2008 made information and resources available to communities throughout the region.

In an exciting conclusion to FY08, the Alliance showcased Greater Philadelphia's arts and culture sector as host of the Americans for the Arts Convention in June. The convention attracted more than 1,400 delegates - the largest annual meeting in Americans for the Arts' history - and included more than 90 sessions, keynote addresses by futurist Andrew Zolli and CNN political commentator Donna Brazile, and an enthusiastic address by Philadelphia Mayor Michael Nutter. Attendees, including cultural and civic leaders, educators, business representatives, funders, and artists came from 48 states as well as Canada and the United Kingdom. The convention contributed significantly to the local economy, creating an economic impact of \$2.3 million, and produced a high level of positive buzz about our region. Most importantly, the convention provided increased visibility for the cultural sector - both locally and nationally - during an election year.

COMMUNITIES OF FOCUS



TOP (L-R)
Mayor Michael
Nutter and Peggy
Amsterdam
BOTTOM:
Donna Brazile



"Congratulations to your staff for a superior job hosting Americans for the Arts in Philadelphia. Every detail was well planned, and very nicely executed. Mayor Nutter's speech was a real highlight--not just what he said, but the standing ovation that followed. For us, the best part was to hear people from Iowa and Texas and Colorado tell us how cool our city/region had become. You guys played a very significant role in making that happen. So thanks again for pulling it all together--and for asking us to come along."

- Howard Blumenthal, Chief Executive Officer,
MiND: Media Independence



The Cultural Alliance's cultural policy work is supported by the William Penn Foundation. Additional support is provided by The Lenfest Foundation, John S. and James L. Knight Foundation, Lincoln Financial Foundation, and Dolfinger-McMahon Foundation. The Online Advocacy Center is supported by the Philadelphia Cultural Management Initiative, funded by The Pew Charitable Trusts, administered by The University of the Arts. "Arts, Culture, and Economic Prosperity in Greater Philadelphia" was made possible by the William Penn Foundation, with additional support from the Pennsylvania Council on the Arts, a state agency, and 1706 Rittenhouse Square Associates. The 2008 Americans for the Arts Convention was supported by a lead grant from the William Penn Foundation, with additional funding from the Phoebe W. Haas Charitable Trust B, The Pew Charitable Trusts, Pennsylvania Council on the Arts, a state agency, Independence Foundation, and PECO.

The Program and Project Stream initiatives are a Pennsylvania Partners in the Arts program of the Pennsylvania Council on the Arts, a state agency. They are funded by the citizens of Pennsylvania through an annual legislative appropriation, and administered locally by the Greater Philadelphia Cultural Alliance. The Pennsylvania Council on the Arts is supported by the National Endowment for the Arts, a federal agency. The Project Stream is sponsored by PECO. Some Montgomery County projects are also funded, in part, by an appropriation from Montgomery County.



MARKETING

Increasing participation in arts and culture, a key goal of the Cultural Alliance, is the primary focus of our marketing efforts. To that end, we pursue programs and services that increase attendance, earned income and marketing efficiency for our member organizations.

Since 2002, the Cultural Alliance has pursued the goal of increasing cultural participation through the *Campaign for Culture*, a marketing initiative that launched programs including the Philadelphia Cultural List Cooperative, the PhillyFunGuide.com events calendar, and the FunSavers discount ticket program. At its conclusion in March 2008, the *Campaign for Culture* had successfully increased attendance, earned income, and marketing capacity for the region's cultural organizations, while serving as a national model for collaborative cultural marketing. In the *Campaign's* final year, our signature electronic marketing programs saw strong growth, with the PhillyFunGuide.com website attracting 128,000 unique monthly visits annually, a 12% increase since FY07, and FunSavers reaching over 68,000 weekly subscribers. FunSavers also saw solid returns for participating cultural groups, generating \$663,000 in last-minute income for participating organizations through the sale of 43,000 tickets. This program has now returned close to \$3 million dollars for cultural organizations since its launch in 2003.

Other programs experienced equally strong progress. In 2008, the Alliance's mailing list cop, already the largest in the country, expanded from 83 to 104 participating organizations. The shared database nearly doubled, to 900,000 household addresses, now representing 1 in 3 households in the region. The Cultural Alliance also enhanced the functionality and responsiveness of its mailing list cooperative program by overlaying demographic information to names on the database from consumer credit profiles. This new feature allows organizations to pull more targeted queries based on such factors as household income or presence of children, leading to more strategic direct marketing investments.

Professional workshops and roundtables also had record participation, with 654 marketing and cultural professionals attending the seven workshops and convenings presented throughout the year. Highlights included a two day session by UK pricing experts Baker Richards Consulting, as well as presentations by, market researcher Barry Schwartz, and noted arts leader Ben Cameron.

Another hundred marketing professionals attended our popular Breakfast Club research discussions where they reviewed research on topics including marketing to college aged audiences and gender and the use of technology.

Finally, our mentorship program continued to promote networking and knowledge sharing, with 46 marketers attending the series of three monthly meetings and traveling to the capstone event of the program, the National Arts Marketing Project (NAMP) conference in Miami.

“ Terrific event - and an even more terrific and inspiring plan.”

- Sean Buffington, President, University of the Arts on the *Engage 2020* rollout event in 2008

Following the successful completion of the *Campaign for Culture*, this spring the Cultural Alliance announced a more expansive and ambitious project, *Engage 2020*, with a bold, new goal to double Greater Philadelphia's cultural participation by 2020. Supported by a four-year lead grant from The Pew Charitable Trusts, with additional support from The Wallace Foundation and The Philadelphia Foundation, *Engage 2020* will focus on three key strategies:

- Conducting and analyzing research on emerging patterns of cultural participation
- Applying new technology and emerging social networks in the cultural sector
- Stimulating learning and collaboration by sharing resources and disseminating cutting-edge thought by our country's most creative minds

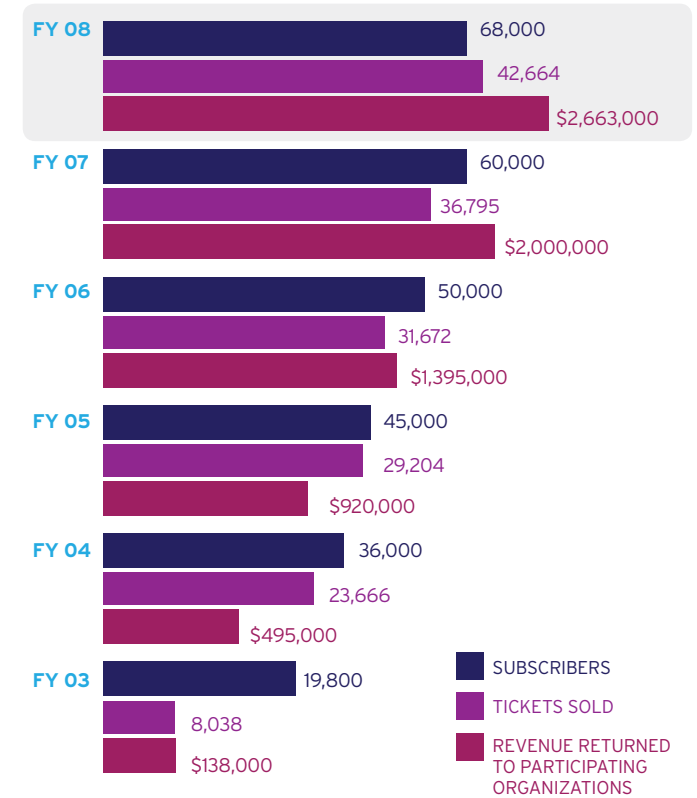
(L-R) Melanie Johnson, City Representative and Hal Real, President of World Cafe Live at the *Engage 2020* launch event.



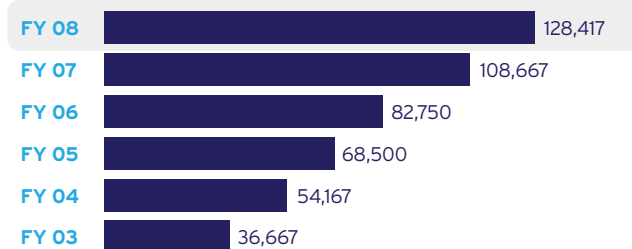
Engage 2020 is sponsored by a lead grant from The Pew Charitable Trusts, with additional support from The Wallace Foundation and The Philadelphia Foundation. Support for PhillyFunGuide.com and FunSavers is also provided by the National Endowment for the Arts, which believes a great nation deserves great art.



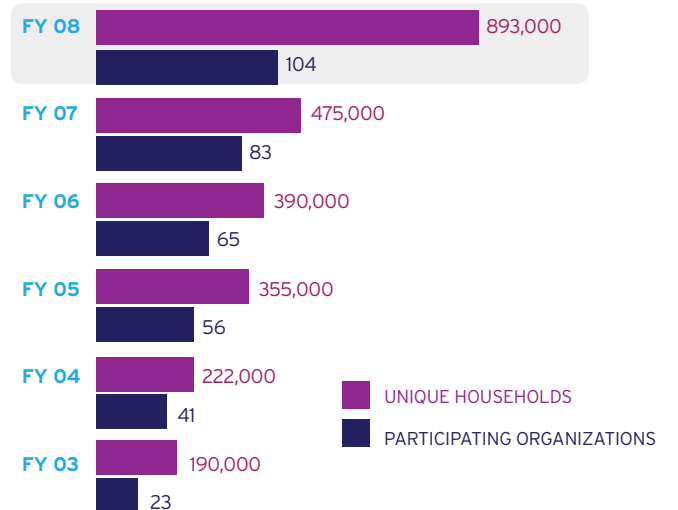
FUNSAVERS SUBSCRIBERS, TICKETS SOLD & REVENUE



PHILLYFUNGUIDE.COM UNIQUE MONTHLY VISITORS



CULTURAL MAILING LIST COOPERATIVE PARTICIPANTS & HOUSEHOLDS



MEMBERSHIP

Cultural Alliance membership gives organizations a voice in determining the future of the arts and culture industry in the Greater Philadelphia region, while also providing them with direct services that increase income, expand capacity, or decrease costs. In FY 08, Cultural Alliance membership soared to an all-time high of 385 organizations, representing a 42% growth in five years. This increase reflects the vibrancy and diversity of the sector, with new members ranging in size, discipline, and location. Almost half of the 58 new organizations that joined in FY 08 are based outside of Philadelphia, representing Bucks, Camden, Chester, Delaware, Mercer, Montgomery, New Castle, and Salem counties.

Committed to providing the best possible services to our members, the Cultural Alliance strengthened two of its member benefit programs in FY 08. In February of 2008, the Alliance's health insurance and employee benefits partner, Commonwealth Consulting Group (CCG), merged with Gallagher Benefit Services, one of the three largest brokers in the country. With this merger, Alliance members gained access to the enhanced tools, services, and resources available through a provider with an industry-leading national and international presence. Additionally, CCG's staff remained in place, ensuring the continued high level of personal service members have grown to expect.

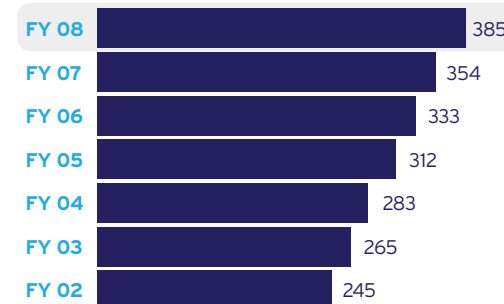
In FY 08 the Alliance also formed a partnership with Payroll Service Solutions, thereby improving our existing discounted payroll services program. Payroll Service Solutions provides members with enhanced service, lower pricing, and the support of a locally based firm that truly understands the needs of the non-profit community.

In September of 2007, a record-breaking 550 representatives of Greater Philadelphia's cultural sector filled the University of Pennsylvania's Museum of Archaeology and Anthropology for the Cultural Alliance's Annual Member Meeting & Reception. The event offered guests an opportunity to hear from the Philadelphia mayoral candidates, preview the *Prosperity Report*, and celebrate with colleagues and supporters.

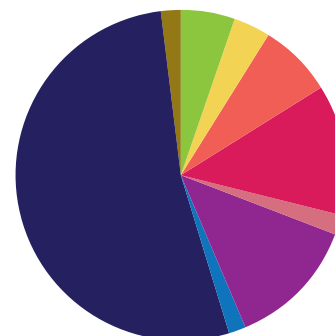
"The meeting was terrific. Having the mayoral candidates talk was a coup; the Inquirer article on the latest report was fantastic; and the huge turnout and tenor of the meeting was impressive. I keep telling my NY and LA friends that the arts community is incredibly well-organized here and that is in large part due to the Cultural Alliance and your work. Congratulations."

- **Allen Sabinson, Dean, Antoinette Westphal College of Media Arts & Design, Drexel University** on the 2007 Annual Member Meeting & Reception at the University of Pennsylvania Museum of Archaeology & Anthropology

MEMBERSHIP GROWTH

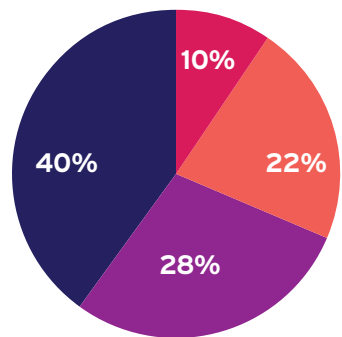


MEMBERSHIPS BY COUNTY



- SALEM
- PHILADELPHIA
- NEW CASTLE
- MONTGOMERY
- MERCER
- DELAWARE
- CHESTER
- CAMDEN
- BUCKS

MEMBERSHIPS BY DISCIPLINES



- PERFORMING ARTS
- MUSEUMS, VISUAL ARTS & HISTORY
- COMMUNITY ARTS & EDUCATION
- SERVICE & OTHER



(L-R) Nick, Chris



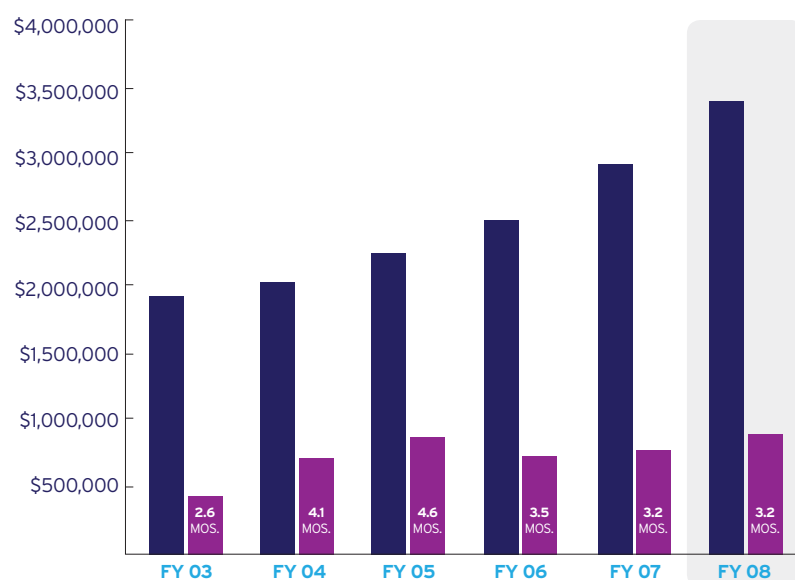
(L-R) Doug, Peggy, Dennis

FINANCIAL RESULTS

In FY 08, the Cultural Alliance remained on stable financial footing. The Alliance's unrestricted net assets increased \$126,000, or 3.7%, on a budget of \$3.4 million. As a result, the Alliance was able to maintain the objective stated in its strategic plan to maintain a reserve of three month's operating expenses as its overall budget grew.

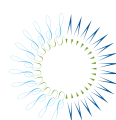
The Alliance has no significant debt, and the restricted portion of assets consists primarily of accounts receivable from funders for multi-year grants that extend into fiscal years 2009-2012. Of particular note, the Cultural Alliance received major grants from The Pew Charitable Trusts, The Wallace Foundation, and The Philadelphia Foundation for its *Engage 2020* initiative, which account for the majority of the growth in net assets. Other major sources of multi-year support include the William Penn Foundation and Independence Foundation.

ANNUAL BUDGET & RESERVES



Annual Budget (shown in dollars) and Unrestricted Net Asset Reserve (shown in months)

Operating support for the Cultural Alliance in FY 08 was provided by the William Penn Foundation; The Pew Charitable Trusts; Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency; Berwind Corporation; Samuel S. Fels Fund; Independence Foundation; Nonprofit Finance Fund; Philadelphia Cultural Management Initiative, funded by The Pew Charitable Trusts, administered by The University of the Arts; Philadelphia Cultural Fund; Bank of America; The Barra Foundation; and the Cultural Alliance's Board of Directors and individual donors.



STATEMENT OF FINANCIAL POSITION FOR THE YEARS ENDED JUNE 30

	2008	2007
ASSETS		
CURRENT ASSETS		
Cash	\$1,970,985	\$1,711,490
Grants and accounts receivable - Note 3	1,444,908	27,000
Prepaid Expenses	29,461	28,764
Total Current Assets	3,445,354	1,767,254
FIXED ASSETS		
Furniture and equipments	127,919	127,919
Less: Accumulated depreciation	(122,789)	(109,703)
Total Fixed Assets	5,130	18,216
OTHER ASSETS		
Security deposits	8,000	8,000
Grants and accounts receivable - Note 3	3,335,763	1,464,500
Total Other Assets	3,343,763	1,472,500
TOTAL ASSETS	\$6,794,247	\$3,257,970
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable and accrued expenses	\$130,723	\$87,482
Deferred revenue	45,869	
Total Current Liabilities	176,592	87,482
NET ASSETS		
Unrestricted	889,484	763,169
Temporarily restricted - Note 4	6,029,408	2,407,319
Total Net Assets	6,918,892	3,170,488
Total Liabilities & Net Assets	\$7,095,484	\$3,257,970

STATEMENT OF ACTIVITIES FOR THE YEARS ENDED JUNE 30

	Unrestricted	Temporarily Restricted	2008 total	2007 total
SUPPORT & REVENUE				
Contributions & grants	\$417,503	\$5,784,372	6,201,875	\$1,763,266
Members' dues & fees	331,246		331,246	297,067
Health service fees	111,051		111,051	135,186
Co-Op ad fees	121,507		121,507	124,187
Publications & seminars	6,762		6,762	5,500
Other income	6,360		6,360	56,817
Interest income	50,230		50,230	51,578
Net assets released from restrictions:				
Satisfaction of program restrictions	2,463,520	(2,463,520)		
Total Support & Revenue	3,508,179	3,320,852	7,130,268	2,433,601
EXPENSES				
Program services	\$2,700,163		\$2,700,163	\$2,286,137
General & management	529,878		529,878	442,095
Fundraising	151,823		151,823	171,413
Total Expenses	3,381,864	0	3,381,864	2,899,645
Changes in Net Assets	126,315	3,320,852	3,447,167	(466,044)
Net Assets, Beginning	763,169	2,407,319	3,170,488	3,636,532
Net Assets, Ending	\$889,484	\$5,728,171	\$6,617,655	\$3,170,488

LOOKING AHEAD

FY 09 marks a transition year for the Cultural Alliance. Having successfully completed most of the objectives in our 2005-2010 strategic plan, this year we will write a new strategic plan to guide us through the 2009-2014 period. Our policy work will also shift into a new gear. With a pro-culture administration now in City Hall, our approach can graduate from watchful defense to supportive partnership.

The Cultural Alliance will transition from *Campaign for Culture* to *Engage 2020*, an ambitious and encompassing new initiative that marks our evolution from a focus on attendance to a focus on active public engagement and participation. Our membership and development teams will evaluate the launch of new membership categories. Administratively, we will launch the new Philaculture.org web site, significantly altering the way constituents interact with the Alliance in the exchange of information and delivery of programs.

At the end of this year, the Alliance will have charted a new course, and embarked on the first steps of that journey.

CULTURAL POLICY

The Cultural Alliance has established a solid research foundation and leveraged that research to help shape the arts policy platform of a new mayoral administration. With Mayor Nutter's team now in office and a new Chief Cultural Officer at the restored Office of Arts, Culture and the Creative Economy, our role has shifted. Instead of simply fighting to obtain a seat at the table, we now have earned that seat, and will use it to build partnerships that will sustain the sector and the community for the long term.

We will expand our advocacy capability with a restructured team in place that puts greater emphasis on grassroots advocacy and government relations. This advocacy work will be further

MARKETING

The Cultural Alliance enters FY 09 with significant multi-year funding in place for *Engage 2020*, a new marketing and research initiative aimed at moving the sector from a focus on attendance to one of public engagement. *Engage 2020* establishes the bold new goal of doubling the region's cultural participation by the year 2020. Highlights of *Engage 2020* will include the Cultural Engagement Index (CEI), a region-wide quantitative and qualitative measurement of cultural activity, scheduled for release in early 2009; a broadcast media and public relations plan focused on increasing cultural coverage on broadcast media outlets beginning in Spring 2009; the *Cultural Abstract*, an umbrella document that pulls together demographic, attitudinal, and motivational research being conducted by the Cultural Alliance and its partners over the next two years, scheduled for release in Fall 2009; and planning and project grants for cultural organizations, slated for 2010. *Engage 2020* will also build on successful elements of previous marketing efforts, including an expanded learning network that will include two major speaker presentations annually, the continuation of the research breakfast clubs, the expansion of the mailing list co-op; and enhanced web 2.0 versions of PhillyFunGuide.com and FunSavers.

MEMBERSHIP

The Cultural Alliance's membership has grown from 220 to 385 in the past six years, an increase of 75%. To ensure that we continue to meet the needs of this broader constituency, the Cultural Alliance will conduct several outreach programs. In the spring of 2009, we will hold our second Alliance Day, a day-long event designed to acquaint all members with the array of programs available to them and, in a user-friendly single-day format, enable them to explore those programs of greatest interest. In addition, the Alliance will survey its members as part of our biennial measurement of satisfaction and exploration of new services that may be of interest to members.

The Alliance is also committed to providing exemplary benefits service. We will promote our newly-established partnership with Gallagher Benefit Services to provide one-stop shopping for health, dental, vision, retirement, and cafeteria plan benefits. Finally, we will also explore the establishment of additional membership categories as a way to increase our roster of cultural advocates and contributed income.

supported by the release of the *2008 Portfolio*, which includes a ten-year comparison of the economic health of the sector. Additionally, the policy team will continue to work to advance arts based community development throughout the region, and we will continue to leverage our grantmaking program as an avenue to increase dialogue and clout with policymakers.

Finally, FY 09 will be a critical planning year for cultural policy. Having accomplished the key objectives in our 2005-2010 strategic plan, we will now craft the next phase of our policy work that moves us from public policy awareness to action.

ADMINISTRATION

In FY 09, the Cultural Alliance will write a new five-year strategic plan to guide our programs for the 2009-2014 period. The plan will incorporate extensive input from board, staff, and external constituents, with the goal of establishing objectives and a framework that maximize our impact and continue to deliver efficiently on our mission.

This year will also mark the launch of an expanded Philaculture.org web site. Incorporating both a new constituent relationship management (CRM) and content management system (CMS), the new web site will serve as a portal for all our of constituents, making the Alliance's information and programs more accessible.

The Alliance is presenting a balanced budget for FY 2009 of \$3.5 million, enabling us to maintain financial stability while continuing to deliver quality cultural policy, marketing, and membership services to our constituents.

FOUNDATIONS

The Barra Foundation
Dolfinger-McMahon Foundation
Samuel S. Fels Fund
Phoebe W. Haas Charitable Trust "A"
Phoebe W. Haas Charitable Trust "B"
Independence Foundation
John S. and James L. Knight Foundation Fund of The Philadelphia Foundation
The Lenfest Foundation
Lincoln Financial Foundation
The Pew Charitable Trusts
Philadelphia Cultural Management Initiative, funded by The Pew Charitable Trusts, administered by The University of the Arts
The Philadelphia Foundation
The Wallace Foundation
William Penn Foundation

CORPORATE PARTNERS (GIFTS OF \$1,000 AND UP)

1706 Rittenhouse Square Berwind Corporation
The Container Store
Independence Blue Cross
National Arts Strategies
Nonprofit Finance Fund
Ovation TV
PECO
Pennsylvania Real Estate Investment Trust (PREIT)
PNC
Radnor Trust
Your Part-Time Controller, LLC

CORPORATE SUPPORTERS (GIFTS UP TO \$999)

Greater Philadelphia Chamber of Commerce
Kleinbard Bell and Brecker, LLP
Partridge Architects, Inc.
The Rock School
Schultz and Williams, Inc.
Stantec
Nina Zucker Associates

PUBLIC AGENCIES

National Endowment for the Arts
Montgomery County
Philadelphia Cultural Fund
Pennsylvania Council on the Arts, a state agency

MATCHING GIFTS

The Pew Charitable Trusts
The Philadelphia Foundation
William Penn Foundation

INDIVIDUALS

Abigail Adams
Stephen S. Aichele
Lorraine and Ben Alexander
Peggy Amsterdam
Valla Amsterdam
Susan Atkinson
Irma Barness
Nancy Barness
Jo and David Baskin
The Honorable Phyllis W. Beck
Constance W. Benoliel-Rock
Ingrid E. Bogel
Robert Bogle
Paul E. Bomze, Esq.
Doris J. Bowman
Bob Butera
Laurada Byers
Donald R. Caldwell
Susan and Cummins Catherwood, Jr.
Cathryn Coate
John Conaway
Molli C. Conti
Ian Cross and Josette Bonafino
Paul R. Decker
Nancy Delucia
David Devan
Maryann Devine
James H. Duff
Jessica Eldredge
Beth and Lee Brandt
Dr. Happy Craven Fernandez
Phyllis and Howard Fischer
Ronny Flitter
Tim and Ellen Foster
Eric Frait
Kumani Gantt
Elaine Garfinkel
Elizabeth H. Gemmill
Jane Golden
Juliet J. Goodfriend
Grace E. Grillet
David W. Haas
John C. and Chara C. Haas
Lois S. Hagarty
Bill and Debbie Haggett
Mr. and Mrs. Jon Harmelin
Judy Herman
Lynne and Harold Honickman
Gayle Isa
Tom Kaiden
Virginia and Harvey Kimmel
Joseph H. Kluger
Robert S. Kravitz, D.D.S.
Roger LaMay
Mr. and Mrs. Vincent Staffieri
Gerry Lenfest
Marcia Makadon

Randi and Bill Marrazzo
Linda McAleer
Jim McClelland
Judi & David Mink
Dale Mitchell
Brad A. Molotsky
Leslie and Jim Newman
Rebecca Quinn-Wolf
Hal Real & Anne Sheppard
Paul Redman
Ramona Riscoe Benson
Dan and Barbara Rottenberg
Greg Rowe
Mary Biddle Scheetz
Michael Scolamiero
Tom Sherman and Nancy Middlebrook
Virginia P. Sikes
Janet Spiegelman
Marcia and Dennis Spivack
Ronald Stevens
Nick Stuccio
Thomas Taylor
James Undercofler
Lee van de Velde
Judee von Seldeneck
Patricia Washington
Susan Weiss
Roy A. Wilbur
Vera Wilson
John Murray and Vera Wilson
Dennis M. Wint
Tom Woodward
Suzanne Yusem
In honor of Peggy Amsterdam and the Cultural Alliance staff,
Susan and Sherwood "Woody" Goldberg
In honor of Peggy Amsterdam,
Bill LeFevre; Mr. and Mrs. Samuel J. Savitz; Janet Spiegelman; Dennis and Marcia Spivack
In honor of Doris Bowman's 80th birthday,
Janet Spiegelman
In honor of Linda Forman's birthday,
Janet Spiegelman
In honor of Linda Forman,
Suzanne Yusem
In honor of Lucille Kolson's birthday,
Janet Spiegelman
In honor of Lucille Kolson's birthday,
Suzanne Yusem
In honor of Ron's birthday,
Janet Spiegelman
In honor of Alice Shapiro's birthday,
Suzanne Yusem
In honor of Janet Spiegelman - wishing her a speedy recovery,
Nancy, Lynda and Irma Barness

In honor of Mr. and Mrs. Howard Yusem's anniversary,
Suzanne Yusem
In memory of Ernesta Ballard,
Bill LeFevre
In memory of Mark F. Quinn, Esq.,
Charity Quinn

OTIS MORSE ADVOCACY SCHOLARSHIP FUND

Theodora W. Ashmead
Nancy DeLucia
John and Julie Hawkins
Alexander H. and Marilyn D. Hunt
Sharon Kling
Virginia Thompson
Susan Weiss
Leroy Whitfield, Jr.
April Williamson

IN-KIND

The Bach Festival of Philadelphia
Center City District
Chester County Art Association
Hedgerow Theatrer
KYW NewsRadio 1060
Mercer Museum
Montgomery, McCracken, Walker, and Rhoads
Museum Catering Company
PECO
Philadelphia City Paper
Philadelphia Convention and Visitors Bureau
Philadelphia Museum of Art
Philadelphia Theatre Company
PNC
Salesforce.com Foundation
Target Resource Group
The Hub, Cira Centre
The Media Theatre
Theatre Alliance of Greater Philadelphia
University City District
University of Pennsylvania Museum of Archaeology and Anthropology
WHYY
WRTI 90.1FM
WXPX 88.5FM

Complete as of June 30, 2008

Susan D. Atkinson, Producer, Bristol Riverside Theatre
The Honorable Phyllis Beck, General Counsel, The Barnes Foundation
Ingrid Bogel, Executive Director, Conservation Center for Art and Historic Artifacts
Robert Bogle, President & CEO, Philadelphia Tribune Company*
Sean Buffington, President & CEO, The University of the Arts**
The Honorable Robert Butera
John D. Conaway, Senior Vice President- Managing Director, Philadelphia and Southern New Jersey PNC Wealth Management, PNC Bank
David Devan, Managing Director, Opera Company of Philadelphia
Kevin Dow, Deputy Commerce Director, Philadelphia Commerce Department, Neighborhood & Business Services **
The Honorable Dwight Evans, Representative
Beth Feldman Brandt, Executive Director, The Stockton Rush Bartol Foundation

Dr. Happy Craven Fernandez, President, Moore College of Art & Design*
Kumani Gantt, Executive Director, The Village of Arts and Humanities
Valerie Gay, Director of Development and Alumni Affairs, College of Education, Temple University**
Jane Golden, Director, City of Philadelphia Mural Arts Program
Juliet Goodfriend, President, Bryn Mawr Film Institute
Grace Grillet, Managing Director, The People's Light & Theatre Company
Judy Herman, Executive Director, Main Line Art Center
Steve Highsmith, Director of Community Relations, MyPHL17**
The Honorable James F. Kenney, Councilman At-Large
William J. Marrazzo, President & CEO, WHYY, Inc.*
Leslie Anne Miller, Leslie Anne Miller, Esq., LLC

Brad Molotsky, General Counsel & Senior Vice President, Brandywine Realty Trust
Michael Norris, Executive Director, Art-Reach**
Paul Redman, Director, Longwood Gardens
The Honorable Blondell Reynolds Brown, Councilwoman At-Large
Romona Riscoe Benson, President and CEO, The African American Museum in Philadelphia
Michael Scolamiero, Executive Director, Pennsylvania Ballet Association
Virginia Sikes, Partner, Montgomery, McCracken, Walker & Rhoads
Nick Stuccio, Producing Director, Philadelphia Live Arts Festival and Philly Fringe
James Undercofler, President & CEO, The Philadelphia Orchestra Association
Patricia Washington, Vice President of Cultural Tourism, Greater Philadelphia Tourism Marketing Corporation
Thomas C. Woodward, Pennsylvania State President & Philadelphia Market President, Bank of America

* Board Term completed in September, 2008, with our thanks for their service
** Board Term begins September, 2008

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