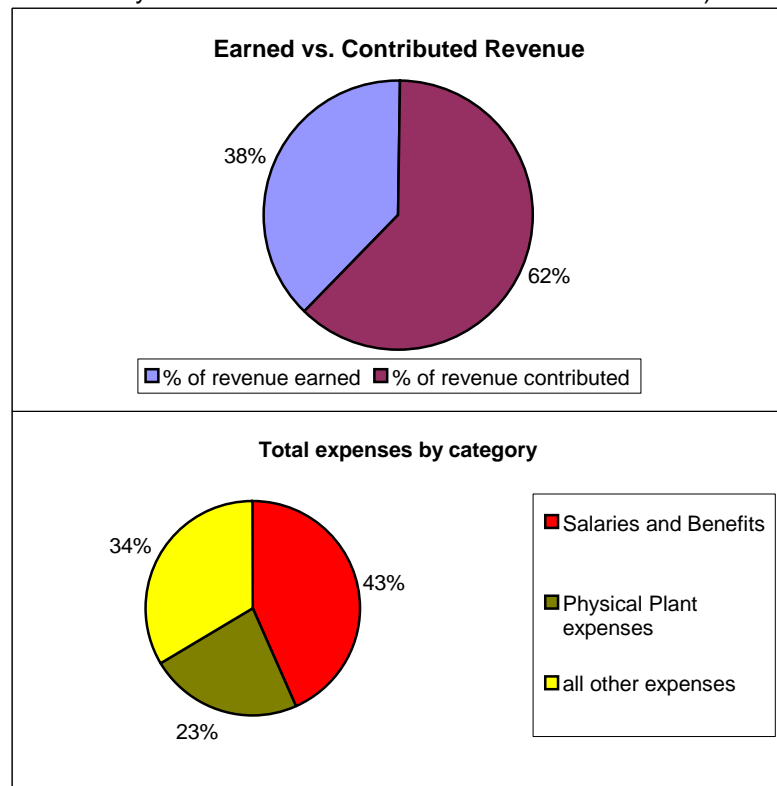


How Much Does It Cost to Run a Community Arts Center?



The Greater Philadelphia Cultural Alliance is periodically asked how much money it takes to run a community arts center in Southeastern Pennsylvania. This question is often asked by individuals looking to start or grow a center, and from existing centers interested in knowing more about peer organizations. To help answer this question, the Greater Philadelphia Cultural Alliance has analyzed financial and programmatic data from community arts centers in order to present a picture of how they operate. There is some variation depending on the location, history, works presented by each particular center. However, we believe that this snapshot should present some useful context. (source: *Greater Philadelphia Cultural Alliance 2006*)

What do we mean here by a "community arts center"? Those asking this question tend to mean a center that offers classes and other arts and cultural programming and serves either a geographic community or an ethnic, religious, or cultural community. (For example, "The Downtown Community Center" or "The Irish Arts and Cultural Center".) The following analysis is for 33 community arts centers of all sizes.



% of revenue earned	38%
% of revenue contributed	62%
Average Unrestricted Revenue	\$505,969

EVENTS (totals for all 33 centers)

Productions (e.g. "Grease", for # of Performances - see below)	246
Perm. Exhibitions	11
Temp. Exhibitions	180
Public Classes	6,406
Prof. Classes	45
Films	87
Lectures	119
Total Events	7,094
Home Performances	299
Away Performances	22
Openings	114

Salaries and Benefits	43.2%
Physical Plant expenses	23.1%
all other expenses	33.7%

Paid Attendance as % of total	13.3%
School Children Attendance as % of total	8.3%

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