

## Montgomery Arts & Culture Summit – July 30, 2010

### Top goals reported out from breakout sessions

#### **Alvin Ailey**

Cohesive message: arts and culture are available and life changing  
Create a plan for sharing this message  
Increase participation and accessibility

#### **Maya Angelou**

\$\$\$ - create a county fund for funding arts and culture; and work toward other sources of funding (tax incentives)  
Emphasize networks of clusters of arts and culture  
Define and create a model; include branding and membership  
Work toward further integration of arts and culture in schools

#### **Bob Dylan**

Create a county-wide plan  
Create coordinated alliance  
Coordinate & increase marketing & fundraising

#### **Aretha Franklin**

Develop community networks – encourage shared services  
Diversify and expand cultural participation  
Create county-wide plan

#### **Martha Graham**

Embrace diversity  
Clearinghouse – something online, using technology  
Coordinate economic development and promotions  
Educate residents about the value of arts and culture  
Create a vehicle for funding the arts

#### **Spike Lee**

Organize to move process forward; created database/communication for advocacy  
Advocate on behalf of the value of education  
Bring greater financial support to arts and culture

#### **Georgia O'Keefe**

Create an inventory of arts and culture in the county; make it available to all  
Encourage cooperation in marketing, advertising, websites and other resources

Establish a council that provides a direct ties between Montgomery County arts organizations and county businesses; promote arts & culture in the workplace

**Jackson Pollock**

Collaboration important

Encourage resource transparency – get rid of “best kept secrets”

Highlight importance of arts education

Elevate arts and culture within the county

**Beverly Sills**

Educate public about the value of arts and culture

Create a cultural plan from GRASSROOTS UP

Provide a clearinghouse for cultural resources (resources for arts and cultural groups)