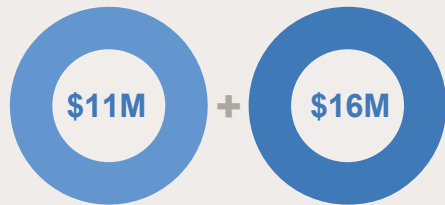


The Mann Center for the Performing Arts:

AN ECONOMIC ENGINE FOR THE PHILADELPHIA REGION

TOTAL ECONOMIC IMPACT

**\$27
MILLION**



Direct expenditures of \$11 million trigger indirect spending of \$16 million. This total economic impact of \$27 million generates jobs, household income and tax revenue.

DIRECT EXPENDITURES

**\$11
MILLION**



INDIRECT EXPENDITURES

**\$16
MILLION**



FULL-TIME
EQUIVALENT JOBS

359



RESIDENT
HOUSEHOLD INCOME

**\$8.6
MILLION**



TAX REVENUE

**\$1.4
MILLION**

DIRECT EXPENDITURES

The first round of spending by organizations and audiences.

EXAMPLE: An organization creates jobs through its expenditures in the form of paychecks to its own employees.

INDIRECT EXPENDITURES

Economic activity generated as cultural dollars make their way through the region's economy.

EXAMPLE: A restaurant owner hires a contractor to make repairs, with money made from cultural attendees.