

Media Sponsorship Grantees - Promotional Profile and Ovation Promotional Activities

Organization: _____ **Contact Name:** _____
Address: _____ **City:** _____ **Zip:** _____
Phone: _____ **Email:** _____

ATTENDEES OR AUDIENCE - total number estimated for the year	
ORGANIZATIONAL EMAIL LIST – total number of addresses on your largest email list for any and all promotion	
MEMBERS EMAIL LIST – total number of audience members or attendees who receive email blasts or e-newsletters, if that is a smaller number than the above	
PRINTED PROMOTIONAL MATERIALS - how many people receive your season brochures, announcements, newsletters, publications via US Mail	
PROGRAMS, CONCERTS, EXHIBITS, EVENTS - what is the total number of programs that you produce each year?	

Ovation requires its grantees and organizational partners to provide information about Ovation to its constituents at least six times per year. Acceptable methods include: email blasts, inclusion in printed programs, brochures and newsletters. Ovation will forward all partners information on upcoming programming six times a year which partners can use to promote Ovation, or partners can use elements of the following credit line:

“Ovation is a proud sponsor of _____ (organization name). Ovation turns great art and culture into great television. All day, every day, Ovation showcases movies, biographies and documentaries about actors, musicians, artists and creators of all kinds. Tune-in to Ovation in Philadelphia on Comcast Channel 155 or visit OvationTV.com for channel and program information.”

Our organization commits to informing our audience, attendees, members, and or patrons about Ovation at least six times in the coming year with a credit line or programming blurb, through either email blasts, newsletters, programs or brochures. Specifically, we will send out the following:

ITEM	DATE	NUMBER SENT TO
<i>Example:</i> Ovation Program Blurb in E-Newsletter	Dec 2010	8,500
<i>Example:</i> Ovation Credit Line in Season Brochure	April 2011	22,000
1.		
2.		
3.		
4.		
5.		
6.		

Agreed to by:
Printed Name, Title and Signature: _____