

# Bank of America Neighborhood Excellence Initiative™ in Philadelphia

Bank of America has announced the fifth year of its Neighborhood Excellence Initiative in Philadelphia. Working with community partners, Bank of America developed the Neighborhood Excellence Initiative which combines leadership development with mission based funding to organizations addressing the most pressing needs of their communities. Local market priorities are Neighborhood Preservation, Education and Arts & Culture.

**Neighborhood Builders:** \$200,000 in grant funding and leadership training over the course of two years to *two* local nonprofit organizations working to promote vibrant neighborhoods. These grants are “unrestricted funds” and can be used by the organization to cover operating expenses and build program capacity.

**Local Heroes:** recognition of *five* community heroes whose achievements and leadership on local issues contributes significantly to neighborhood vitality. Recipients will direct a \$5,000 contribution to an eligible nonprofit of their choice and will be honored at a public ceremony.

**Student Leaders:** *five* student leaders participate in a paid summer internship with a local nonprofit organization and engage in a Student Leadership Summit held in Washington, D.C. The Student Leader application period is Jan-March.

Applications/nominations for the awards can be submitted at [www.bankofamerica.com/neighborhoodexcellence](http://www.bankofamerica.com/neighborhoodexcellence). The deadline for applications for Neighborhood Builders and Local Heroes is June 30, 2009. Applicants are encouraged to submit as early as possible.

If you have any questions, please contact Deborah O'Brien at [deborah.e.o'brien@bankofamerica.com](mailto:deborah.e.o'brien@bankofamerica.com) or 267-675-0333 or Madeara Crawford at [madeara.crawford@bankofamerica.com](mailto:madeara.crawford@bankofamerica.com) or 267-675-0332.

## Neighborhood Builders – Philadelphia

2005	City of Philadelphia Mural Arts Program Congreso de Latinos Unidos
2006	Greater Philadelphia Urban Affairs Coalition Free Library of Philadelphia Foundation
2007	Philadelphia Academies, Inc. The Enterprise Center
2008	Asociación de Puertorriqueños en Marcha, Inc. Mt. Airy USA

## Local Heroes 2005-2008

Della Clark	Adam Taliaferro
Maria Cruz	Kevin & Nancy Peter
Terry Banford Dietzel	Karen Falcon
Iris Brown	Frank Murphy
Philly 6 Coaches	S. Archye Leacock
Staci Moore	Mrs. Elvira Pierce
Woodie Marcus	Bojan & Stephanie Spassoff
Teya Sepinuck	Steve Bandura
Barbarann Keffer	Ben Usatch
Daniel Lieberman	
Richard Drain, Johnnie Durham, Norman Ellis	

## Student Leader High Schools

Central High School	Cheltenham High School
Furness High School	G.W. Carver High School
Germantown High School	Roxborough High School
Girard College High School	William Penn High School
LaSalle College High School	Franklin Learning Center
Mastery Charter High School	Mariana Bracetti Academy
Multi-Cultural High School	Northeast High School
Muriel Dobbins High School	
Thomas Edison High School	
Community Academy of Philadelphia	
Kensington CAPA High School	



*Bank of America's investment is laying the foundation for a stronger Mt. Airy USA – enabling us to serve more people while underwriting the systems and providing the leadership training we need to ensure our long-term sustainability.*  
Farah Jimenez  
Mt. Airy (2008 Neighborhood Builder)

*“APM is deeply grateful for the significant operating grant to build its internal capacity. Although the financial support is extremely important, the leadership training has been just as valuable for our organization.”*

Nilda Ruiz  
APM, Inc. (2008 Neighborhood Builder)

