



The support and involvement of our corporate and business partners—like you—is invaluable to the work of the Cultural Alliance for the sector. This year, we are shifting our focus from advertising to corporate underwriting to ensure your dollars have the greatest impact on our work in the sector. This means that the artwork for your advertisement needs to acknowledge your support of the Greater Philadelphia Cultural Alliance and/or the arts and cultural sector.

Below are some suggestions for including this in your artwork. If you have any further questions, contact Kelli Paul at 215-399-3516.

Thank you, in advance, for your support!

***[Your organization's name]* supports the Greater Philadelphia Cultural Alliance.**

***[Organization's name]* supports arts and culture in Philadelphia.**

***[Organization's name]* supports the Greater Philadelphia Cultural Alliance and its work in Philadelphia's arts and culture sector.**

**Arts & Culture in Philadelphia are proudly supported by:**

***[Organization's name]* recognizes the value of arts and culture in our region.**