

# \*\* Advertising Opportunity \*\*

## Greater Philadelphia Cultural Alliance's Annual Member Meeting Program Book!



2012 Annual Member Meeting

The Annual Member Meeting and Reception is *the* gathering of the season for those who work in and are affiliated with the arts and cultural sector. This year's meeting will be held on Monday, September 30 at 5:30 pm.

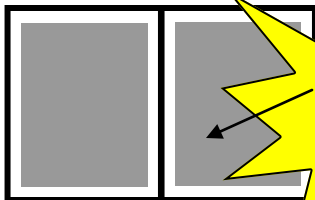
**Each year this event attracts over 500 key decision makers in arts and culture — a sector responsible for spending over \$900 million annually in goods and services.**

Promote your business at this unique event by purchasing an advertisement in our *Annual Member Meeting Program Book* today! Add value to your print ad with the Media Package: For only \$50 more, your logo will be included as part of our supporters' logo screen that will be projected as guests enter the meeting.

**Call Kelli at (215) 399-3516 to reserve your space in the Program Book today!**

### Advertising Options:

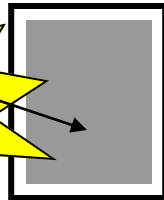
#### Exclusive Inside Spread



Size: 10" w x 8" h  
Cost: \$1,000

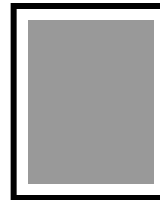
#### Exclusive Insert

Full color, two-sided



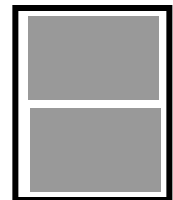
Size: 5" w x 8" h  
Cost: \$750

#### Full Page Ad



Size: 5" w x 8" h  
Cost: \$550

#### Half Page Ad



Size: 5" w x 3.75" h  
Cost: \$350

**Act Fast!  
Only ONE  
available for  
each option!**

### Artwork Requirements

Your ad supports the Alliance & our work with the broader cultural sector. We ask you to state this in your artwork, so that your support can have the greatest impact. For more information or suggestions, see the enclosed sheet or call Kelli at 215-399-3516.

**File Format:** EPS, PDF, or TIFF

**Color:** CMYK

All files must be high resolution, at least 300 dpi.

### Deadlines:

Space Reservation deadline: **September 6, 2013**

Artwork & Payment deadline: **September 13, 2013**

Publication Date: **September 30, 2013**

**To book your ad today, please contact:**

Kelli Paul

Associate Director of Development

(215) 399-3516 • [kellip@philaculture.org](mailto:kellip@philaculture.org)