The mission of the Greater Philadelphia Cultural Alliance is making Greater Philadelphia one of the foremost creative regions in the world.

The Cultural Alliance adopted this new mission statement in the beginning of fiscal year 2009 (FY09) with the goal to build on our success to date, but also take the Alliance to the next level. The mission and a new strategic plan are the byproduct of two planning task forces, 35 external stakeholder interviews, a national assessment of trends in the field, extensive discussions with staff, and evaluation of our work over the past six years.

Our vision is that cultural enterprise is universally recognized as the distinguishing feature of the Greater Philadelphia region because:

- Everyone is passionately involved in and supportive of arts and culture
- Diverse cultural enterprises are equally committed to artistic excellence and audience engagement
- The creative sector sparks people's ingenuity and cross-cultural understanding
- Arts and culture are integral to the quality of life, social fabric and economic vitality of the region and its residents

To meet the goals set out in our strategic plan, the Alliance provides programs and services in cultural policy, marketing, and membership. In FY09 – a year marked by challenges across all sectors – the Cultural Alliance helped the cultural community adjust, adapt, and thrive.
Arts and culture are integral to the quality of life, social fabric, and economic vitality of the Greater Philadelphia region and its residents. The Cultural Alliance’s policy work aims to leverage and increase that public value by demonstrating culture’s contributions to the health and vitality of the region and increasing culture’s role in broader community and regional public policy. In FY09, the Alliance advanced these goals by engaging civic leaders, leveraging new technology to run effective advocacy campaigns, and releasing significant research.

**IN THE SUMMER OF 2008,** Gary Steuer had an enviable job in New York City with a national arts organization when he was persuaded by Mayor Michael Nutter to accept the job as Chief Cultural Officer for the City of Philadelphia, directing the newly-created Office of Arts, Culture and the Creative Economy.

“I really was not looking to make a move,” Steuer recalls, “but the decision was actually easy. Philly is a great town with so much amazing art, creative energy, and a mayor who clearly understands the connection between cultural engagement and civic engagement.”

Steuer took office in October 2008, and though the past year has presented challenges, including limited staffing and the economic downturn, he hasn’t regretted his decision for a moment. “Art is transforming this city – from Center City to the way the arts are reshaping neighborhoods like Fishtown and Kensington; from extraordinary world-class cultural assets, to smaller cutting-edge and community-based arts groups; not to mention this City’s unmatched historic sites and organizations, and a thriving design community. In Philadelphia, culture and creativity are more than just an amenity – it’s part of our DNA, and it’s exciting to be part of that.”

**ONLINE ACTION CENTER & SOCIAL NETWORKING**

In FY09 Greater Philadelphia’s arts advocates faced proposals to expand the City’s amusement tax to include nonprofit performing arts organizations and to rescind the water and sewer rate discount for nonprofit organizations, as well as state proposals to zero out all cultural funding. Not surprisingly, given these threats, the Alliance’s Online Action Center saw record growth both in the number of advocates and number of Action Alerts in FY09. The Cultural Alliance also established a strong presence on popular social networking sites Twitter and Facebook. In FY09, the Alliance’s policy staff used both sites to quickly and efficiently communicate with advocates, including “live-tweeting” public hearings and rallies.

**2008 PORTFOLIO**

The 2008 Portfolio research report examined the vibrancy, value, and vulnerability of the cultural community. Expanding on the 2006 edition, the 2008 Portfolio offered 29% more participating organizations (281), new topics and analyses, and a ten-year financial trends analysis.

**GRANTS PROGRAMS**

Through the Pennsylvania Council on the Arts’ Pennsylvania Partners in the Arts (PPA) programs, the Alliance made 172 re-grants totaling $436,616 throughout the five counties of Southeastern Pennsylvania in FY09.

**REGIONAL OUTREACH**

The Cultural Alliance’s regional outreach team counseled local service organizations, provided input to developers on renovations of factories and warehouses for creative business uses, and convened community-based arts organizations as well as communities that produce monthly cultural events.

The Cultural Alliance’s policy work is supported by the William Penn Foundation. Additional support is provided by the John S. and James L. Knight Foundation, and Dolfinger-McMahon Foundation. The 2008 Portfolio was made possible by PNC and the William Penn Foundation, with additional support from the Dolfinger-McMahon Foundation. Additional support is provided by the John S. and James L. Knight Foundation, and Dolfinger-McMahon Foundation. The 2008 Portfolio was made possible by PNC and the William Penn Foundation, with additional support from the Dolfinger-McMahon Foundation. The Program and Project Stream initiatives are a Pennsylvania Partners in the Arts program of the Pennsylvania Council on the Arts, a state agency. They are funded by the citizens of Pennsylvania through an annual legislative appropriation, and administered locally by the Greater Philadelphia Cultural Alliance. The Pennsylvania Council on the Arts is supported by the National Endowment for the Arts, a federal agency. The Project Stream is sponsored by PECO. Some Montgomery County projects are also funded, in part, by an appropriation from Montgomery County.

**Gary Steuer**

**PROFILE**

**Policies and the Creative Economy**

Gary Steuer is the Chief Cultural Officer for the City of Philadelphia and Executive Director of the Cultural Alliance of Greater Philadelphia. In this role, Steuer engages civic leaders to advance Philadelphia’s cultural sector; leverages new technology to run effective advocacy campaigns; and releases significant research. Since joining the Cultural Alliance in秋天2008, Steuer has led the Alliance’s policy work, which is supported by the William Penn Foundation, PNC, and the Dolfinger-McMahon Foundation.

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MARKETING

Increasing cultural engagement is the central goal of the Alliance’s marketing efforts and the underlying focus of Engage 2020, our long term effort to double cultural engagement by the year 2020. We work towards that goal through three areas: conducting and analyzing research on emerging patterns of cultural participation, providing umbrella marketing services and funding resources for the field, and supporting new technology and innovation in the cultural sector.

PHILLYFUNGUIDE AND FUNSAVERS Relaunch and Media Campaign

In April 2009, the Cultural Alliance relaunched two of its flagship marketing programs, PhillyfunGuide and Funsavers. Featuring a new design, functionality, and user-contributed content, the updated programs saw rapid growth in FY09.

Coinciding with the relaunch, PhillyfunGuide spokesperson James Claiborne began appearing on Fox’s “Good Day Philadelphia” in May 2009. Claiborne appears on the program monthly, highlighting the top fun things to do around the region, proving that on PhillyfunGuide “fun never takes a day off.”

The Cultural Alliance has built an extensive network of cultural, tourism, media and community partners that use PhillyfunGuide to power their own events listings.

PHILLYFUNGUIDE PARTNERS

<table>
<thead>
<tr>
<th>MEDIA</th>
<th>CULTURAL PARTNERS</th>
<th>COMMUNITY PARTNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>KSTV 18</td>
<td>ArtReach</td>
<td>Greater Bayonne Cultural Alliance</td>
</tr>
<tr>
<td>6abc</td>
<td>Currier-Waterman Community of Greater Philadelphia</td>
<td>Media Arts Council</td>
</tr>
<tr>
<td>WPPN 29</td>
<td>Daum USA Philadelphia Philadelphia Music Project</td>
<td>Norristown Municipal</td>
</tr>
<tr>
<td>NBC10</td>
<td>VisitPhila.com</td>
<td>Butler County Foundation</td>
</tr>
<tr>
<td>FOX 29</td>
<td>Theatre Alliance of Greater Philadelphia</td>
<td>Phoenixville Arts &amp; Culture</td>
</tr>
</tbody>
</table>

PROFESSIONAL DEVELOPMENT

In FY09, the Cultural Alliance continued to offer multiple professional development opportunities to its members and the public in the form of workshops, seminars and our Breakfast Club. The Alliance presented 12 programs that were attended by 1,730 people, a record year on both counts.

MUSEUM WEEK/SPARK VIDEO

In celebration of Museum Week, the Cultural Alliance debuted Spark at the American Association of Museums Conference in Philadelphia in May of 2009. Spark, is powerful short film about humans and the profound impact that Greater Philadelphia’s museums and cultural institutions have on their hearts and minds. The film was produced by the Cultural Alliance in association with the American Association of Museums. Spark can be viewed online at youtube.com/philoculture

CULTURAL LIST CO-OP

In 2009, the Alliance’s Cultural List Co-Op, already the largest in the county, expanded from 104 to 135 participating organizations. More importantly, use of the list grew dramatically, with more than 4 million records pulled, driven in part by a dynamic and easy to use interface and new demographic and geographic filters enabling participants to better target mailings.

CULTURAL ENGAGEMENT INDEX

Much as the U.S. Government’s Consumer Price Index (CPI) measures inflation, the Alliance’s new Cultural Engagement Index (CEI) provides Greater Philadelphia’s cultural community with the ability to track trends in consumer cultural participation over time.

In its benchmark year, the CEI provided insight on the different patterns of cultural engagement between subsets of survey respondents from the region’s general population.

Summary observations include:
- Investments in culture are also investments in civic engagement and quality of life
- A richer picture of cultural engagement appears when a broader definition of culture is used
- Personal practice correlates with higher levels of audience-based activity
- Communities of color are vitally engaged
- Cultural role models are a key to increasing cultural engagement

DON’T CALL DAVE SIMPSON A CULTURAL CONSUMER. Though he regularly attends cultural events – theater and music performances are particular favorites – he doesn’t think the term is accurate. "I know the buzz phrase is ‘arts consumer’ but I really don’t like the connotations of it, since I think one is always interacting with and contributing to an art experience. ‘Consuming’ is too passive for what I want from art…"

Dave and his twin brother Dan are no strangers to contributing to arts and culture. Both are accomplished poets who have been nationally-recognized for their work. They’re both talented musicians who sing with the Mendelssohn Club of Philadelphia, play the organ, and occasionally, perform their own arrangements for two voices and four-hand piano of popular music. Both brothers have also been blind since birth.

While their lack of sight can present participation challenges, Dan and Dave credit early cultural mentors, their own personal practice, and a recent shift towards accessible programming as factors in their active participation in the arts. Dan recalls a particularly memorable trip to the Philadelphia Museum of Art for the Frida Kahlo exhibition during which a specially-trained docent positioned Dan and his girlfriend in the poses of Diego Rivera and Kahlo reflected in Kahlo’s paintings. “I had a very tactile sense of what the painting was. We got into all sorts of discussions about color and things I didn’t know I’d be so excited about,” remembers Dan. “I had the greatest time.”

Dan and Dave assisted the Cultural Alliance in testing and developing the accessibility of PhillyfunGuide, which now includes information about organizations that provide Braille programs, audio descriptions, and more. “I think having PhillyfunGuide indicate which events are accessible and how is a huge boon . . . all of that is terrific,” says Dan, who cites the Arden Theatre, Philadelphia Theatre Company, and Amaryllis Theater as organizations that provide accessible programming.

Dave concludes, “If I go to a restaurant and they have a Braille menu, I will make a special effort [to return], and I think the same is true of companies that provide accessibility.”
Cultural Alliance membership enables the Greater Philadelphia region’s arts and culture industry to speak with a collective voice about issues that impact the sector, while providing members tangible benefits and services. Additionally, the Alliance offers multiple occasions for members to network and connect with other organizations throughout the region. In FY09, the Alliance’s 396 members—an all-time high—had more opportunities than ever to connect, both at events and online.

**PROFILE**

**Kathy Freney Smith and Suzanne Regnier**

IN A CLASSIC CASE OF “SIX DEGREES OF SEPARATION,” Kathy Freney Smith and Suzanne Regnier worked at the same cultural institutions, knew a lot of the same people, and shared many of the same experiences. But until 2008, they had never met. A Cultural Alliance program changed that. “As members, we each received an Engage 2020 Leadership Program scholarship to attend the 2008 National Arts Marketing Project conference in Houston, Texas,” recalls Suzanne. “There, we networked with other attendees from across the country and made great new professional contacts. In addition, as part of the large contingent from Philadelphia, we also had the opportunity to get to know some of the cultural professionals from our region—including each other.”

A few months later when Kathy’s job was eliminated, she reached out to all of her contacts in hopes of finding a job. As luck would have it, Suzanne happened to have a position available at the same time. Kathy and Suzanne now work together at the Brandywine Conservancy working to support its Brandywine River Museum and Environmental Management Center. “We may have had to go all the way to Texas,” Suzanne concludes, “but thanks to learning and networking opportunities provided by the Cultural Alliance, we’re finally connected here at home.”

**PHILACULTURE RELAUNCH**

In March 2009, the Cultural Alliance launched its newly redesigned website, Philaculture. The new site features easy-to-use tools and resources designed to help members get the most out of the Alliance’s programs and services. Notable new features include:

- Personalized accounts which enable customized interaction
- ProCalendar, a new professional development and planning calendar
- CultureWire, a new electronic newsletter
- Aggregated industry news about the arts and cultural sector available via RSS feed

In addition to providing new resources to members, Philaculture has changed the way the Cultural Alliance works, by empowering the full staff with the ability to update site content, facilitating two-way communication through user-generated content, and enabling a faster response in times of crisis through a dynamic homepage.

**ANNUAL MEETING AND ALLIANCE DAY**

In September 2008, 580 people filled the Masonic Temple for the Alliance’s 2008 Member Meeting and Reception. Attendees heard remarks from President Peggy Amsterdam and special guest, Philadelphia Mayor Michael Nutter, who both discussed key findings from the newly-released 2008 Portfolio. Guests received a copy of the report and enjoyed an opportunity to network and celebrate with peers.

In May 2009, the Cultural Alliance held “Alliance Day 2009: Get Your Mojo from Membership.” The event featured Chip Conley, author of PEAK: How Great Companies Get Their Mojo from Maslow. A total of 176 people from 90 organizations attended the event, which included a member benefits expo, an advocacy update from President Peggy Amsterdam, a keynote presentation by Conley, and a networking lunch.

**RESPONSIVE PROGRAMMING**

In FY09, the arts and cultural sector—like many other industries—was significantly impacted by the economic recession. To help cultural organizations adapt to the downturn, the Cultural Alliance partnered with the Arts & Business Council of Greater Philadelphia, Nonprofit Finance Fund (NFF), and Philadelphia Cultural Management Initiative (PCMI) to quickly create “Leading in Turbulent Times: A Coordinated Response.”

This multifaceted initiative included:

- **TempCheck**, a periodic survey gauging the impact of the economic climate on the region’s nonprofit arts and culture organizations.
- Four workshops on topics ranging from scenario planning to staffing alternatives.
- Discounted outplacement counseling for displaced arts employees.

**Net Membership Growth**

<table>
<thead>
<tr>
<th>Year</th>
<th>Membership Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>05</td>
<td>324</td>
</tr>
<tr>
<td>06</td>
<td>351</td>
</tr>
<tr>
<td>07</td>
<td>360</td>
</tr>
<tr>
<td>08</td>
<td>384</td>
</tr>
<tr>
<td>09</td>
<td>396</td>
</tr>
</tbody>
</table>

**Memberships by Discipline**

- Performing Arts: 48%
- Museum, Visual Arts & History: 28%
- Community Arts & Education: 21%
- Service & Other: 3%

**Memberships by Budget Size**

- Under $25,000: 40%
- $25,000 – $50,000: 25%
- $50,000 – $100,000: 15%
- $100,000 – $500,000: 15%
- Over $500,000: 5%

“The Cultural Alliance does a great job planning stimulating and valuable events that provide opportunities to meet with colleagues to further the success of arts organizations in Philadelphia. Alliance Day 2009: Get Your Mojo from Membership was fantastic.”

"..."
FINANCIAL RESULTS

The Cultural Alliance completed the fiscal year ending on June 30, 2009 with a gain in unrestricted net income of $94,000, or 2.7%, on a budget of $3.5 million. Our unrestricted net assets remain in excess of the minimum target level of 3 months of operating expenses established by the board several years ago.

At a time of widespread national economic uncertainty, the Alliance remains on solid ground, with a safe operating reserve, no debt, important programmatic funding commitments in place, and record membership of 396 organizations.

Additionally, the Alliance is already in full compliance with the new IRS fiscal transparency and 990 standards, and received a clean and unqualified audit from our auditors, Isdaner and Company. Their report is available upon request.

Operating support for the Cultural Alliance in FY09 was provided by The Pew Charitable Trusts; the William Penn Foundation, Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency; The Pew Center for Arts & Heritage, through the Philadelphia Cultural Management Initiative, Berwind; Samuel S. Fels Fund, Independence Foundation; Nonprofit Finance Fund, Philadelphia Cultural Fund; Lincoln Financial Foundation; Bank of America; The Barra Foundation; Phoebe W. Haas Charitable Trust “A”; Suzanne F. Roberts Cultural Development Fund; Honickman Foundation; Bravo Fund of the Philadelphia Foundation; and the Cultural Alliance’s Board of Directors and individual donors.

STATEMENT OF FINANCIAL POSITION FOR THE YEARS ENDED JUNE 30

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$1,221,462</td>
<td>$1,970,983</td>
</tr>
<tr>
<td>Grants and accounts receivable</td>
<td>1,379,312</td>
<td>1,444,908</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>28,135</td>
<td>29,461</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>3,228,133</td>
<td>3,445,354</td>
</tr>
<tr>
<td>FIXED ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Furniture and equipment</td>
<td>127,919</td>
<td>127,919</td>
</tr>
<tr>
<td>Less: Accumulated depreciation</td>
<td>(125,268)</td>
<td>(122,789)</td>
</tr>
<tr>
<td>Total Fixed Assets</td>
<td>2,651</td>
<td>5,130</td>
</tr>
<tr>
<td>OTHER ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Security deposits</td>
<td>8,000</td>
<td>8,000</td>
</tr>
<tr>
<td>Grants and accounts receivable</td>
<td>2,488,019</td>
<td>3,315,763</td>
</tr>
<tr>
<td>Total Other Assets</td>
<td>2,496,019</td>
<td>3,323,763</td>
</tr>
<tr>
<td>TOTAL ASSETS</td>
<td>$5,686,803</td>
<td>$6,794,247</td>
</tr>
</tbody>
</table>

STATEMENT OF ACTIVITIES FOR THE YEARS ENDED JUNE 30

<table>
<thead>
<tr>
<th>SUPPORT &amp; REVENUE</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>3,005,400</td>
<td>(3,005,400)</td>
</tr>
<tr>
<td>TOTAL SUPPORT &amp; REVENUE</td>
<td>$3,005,400</td>
<td>(3,005,400)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Changes in Net Assets</td>
<td>$184,012</td>
<td>(1,123,741)</td>
</tr>
<tr>
<td>NET ASSETS BEGINNING</td>
<td>$5,805,400</td>
<td>$6,929,167</td>
</tr>
<tr>
<td>NET ASSETS ENDING</td>
<td>$6,389,412</td>
<td>$5,805,400</td>
</tr>
</tbody>
</table>
As we begin FY10, the pressure on our field and our country is the greatest it has been in the Cultural Alliance’s 37-year history. The temptation to divert public and philanthropic resources away from arts and culture is inescapable and a constant threat. But it is also simplistic and wrong. A civil society does not force its citizens to choose between food for the body and food for the mind—it finds a way to nurture both.

**LOOKING AHEAD**

FY2010 will be a critical year for the Alliance and its members. The worldwide economic upheaval has significantly altered the landscape on which we will operate for the foreseeable future. In our approach to the new year, the Alliance will strive to find the right balance between recognizing and responding to the immediate economic challenge, and providing long-term vision and leadership to help the sector in its reinvention and adaptation for the 21st century.

**FY09 SUPPORT**

**FOUNDATIONS**
- The Barra Foundation
- Bravo Fund of The Philadelphia Foundation
- Dolfinger-McMahon Foundation
- Samuel S. Fels Fund
- Hixonian Foundation
- Independence Foundation
- Phoebe W. Hearst Charitable Trust
- John S. and James L. Knight Foundation Fund of The Philadelphia Foundation
- Lincoln Financial Foundation
- The Pew Center for Arts & Heritage, through the Philadelphia Cultural Management Initiative
- The Pew Charitable Trusts
- The Philadelphia Foundation
- Suzanne S. Roberts Cultural Development Fund
- The Wallace Foundation
- William Penn Foundation

**CORPORATE PARTNERS**
- GIFTS OF $1,000 AND UP
  - Bervend
  - Montgomery, McCann, Walker & Rittgers
  - Nonprofit Finance Fund
  - PECO an Exelon Company
  - PNC
  - Pennsylvania Real Estate Investment Trust (PREIT)
- Your Part-Time Controller, LLC

**CORPORATE SUPPORTERS**
- GIFTS UP TO 1999
  - Avonics Incorporated
  - Cross Atlantic Capital Partners, Inc.
  - Joel Katz Design Associates
  - Klaasbeld Bell & Becker LLP
- Municipia
  - The Rock School for Dance Education
  - Nina Zucker Associates

**PUBLIC AGENCIES**
- Montgomery County
  - National Endowment for the Arts
- Philadelphia Cultural Fund
- Pennsylvania Council on the Arts, a state agency

**MATCHING GIFTS**
- Bank of America
- The Pew Charitable Trusts
- The Philadelphia Foundation
- PNC Foundation
- William Penn Foundation

**INDIVIDUALS**
- Stephen S. Aichele
  - Lorraine & Ben Alexander
  - Peggy Amsterdam
  - Vella Amsterdam
  - Susan Atkinson
  - Jo & David Baskin
  - Phyllis W. Buck
  - Constance W. Bensfield-Buck
  - Ingrid E. Bognar
  - Beth & Lee Brandt
  - Sean T. Buffington
  - Bob Butera
  - Susan & Gammons Catherwood, Jr.
  - John Conover
  - Mollie & Joe Conti
  - Ian Cross & Joette Bonafons
  - Paul B. Decker
  - Nancy Delacca
  - David Devan
  - Maryann Devine
  - Kevin Dow & Kim Frates-Dow
  - Nancy Dunkerley
  - Nancy Fack
  - Milton A. Feldman
  - Kumani Gottti
  - Valerie V. Gray
  - Elizabeth H. Gummell
  - Jane Golden & Tony Hertz
  - Juliet J. Goodfriend
  - Alan Greenberger
  - Grace G. Grillet
  - David W. Haas
  - John C. & Cheri C. Haas
  - Lois S. Hagerty
  - Mary & William Hangley
  - Gail Harvey
  - Judy Herman
  - Steve Highsmith

**Policy**
- Advocate for local, state, and national support
- Reframe the case for arts and culture as a “cause”
- Establish a bank of stories that illustrate the cause
- Provide responsive programming that helps organizations adapt to the economy
- Work with National Endowment for the Arts and the Office of Arts, Culture, and the Creative Economy to bring stimulus funding to Philadelphia

**Research into Action**, a report on trends in cultural engagement is to express and nurture the vital nature of arts and culture—now more than ever. As the nexus of our region’s cultural policy, research, marketing and member services, we connect arts organizations to each other, to broader civic initiatives and to the public. In FY10, the Alliance’s key priorities will be:

**2010**
BOARD OF DIRECTORS

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Beth Feldman Brandt, Vice Chair; Executive Director, The Stockton Rush Bartol Foundation
David Devan, Vice Chair; Executive Director, Opera Company of Philadelphia
Judy Herman, Secretary; Executive Director, Main Line Art Center
Thomas C. Woodward, Treasurer; Pennsylvania State President and Philadelphia Market President, Bank of America

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Matthew Braun, Executive Director, Samuel S. Fleisher Art Memorial**
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Veronica Castillo-Pérez, Executive Director, Raices Culturales Latinoamericanas, Inc.**
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Kelly Lee, President and CEO, Innovation Philadelphia**
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Brad Molotsky, General Counsel, Brandywine Realty Trust*
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Paul Redman, Director, Longwood Gardens
The Honorable Blondell Reynolds Brown, Ex Officio; Councilwoman At-Large, Philadelphia
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Kim Sajet, President & CEO, The Historical Society of Pennsylvania**
Michael Scalamiero, Executive Director, Pennsylvania Ballet Association
Virginia Sikes, Partner, Montgomery, McCracken, Walker & Rhoads
Gary Steuer, Ex Officio; Chief Cultural Officer, City of Philadelphia
Nick Stucchio, Producing Director, Philadelphia Live Arts Festival and Philly Fringe
Ed Tetterer**
James Undercofller, Professor, Performing Arts and Arts Administration, Drexel University
Patricia Washington, Vice President of Cultural Tourism, Greater Philadelphia Tourism Marketing Corporation

Board Term completed in September, 2009; with our thanks for your service*
Board Term begins September, 2009 **

CULTURAL ALLIANCE STAFF

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POLICY

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DEVELOPMENT

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WEB & PUBLICATIONS

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