Donor Analytics Wealth Engine Subsidy

2013 Final Report

Instructions

The answers to the final report should relate to your organization's experience using WealthEngine. The answers to these questions should not exceed two typed pages (12-point font with 1-inch margins). Please, include the **HEADING** provided for each question. It is not necessary to repeat the text of the questions.

Final Report Questions

1. **USSAGE AND RESULTS**
   a. Describe how WealthEngine was used by your organization.
   b. Who were the primary users of WealthEngine?
   c. Describe the impact on your fundraising goals? Include numbers, percentages when possible.

2. **SUCCESS AND CHALLENGES**
   Describe the significant success and challenges the organization experienced related to the use of WealthEngine.

3. **LESSONS LEARNED**
   a. Describe what the organization learned based upon the results, successes, and challenges reported in Questions 1 and 2. Address programmatic, evaluative or organizational changes that will be made based upon what was learned.
   b. Will your organization renew its WealthEngine subscription? Why or why not?
   c. How did the information received or connections made at Donor Analytics User Groups aid in your use of WealthEngine?

4. **ADDITIONAL INFROMATION**
   Share anything else that happened during the WealthEngine subscription that impacted the organization, either positively or negatively.

2013 Final Report Deadline:

All final reports are due on Wednesday, December 11, 2013 at the final Donor Analytics User Group. We ask each group to prepare a short five minute presentation about their experience using WealthEngine.

Final Donor Analytics User Group

Greater Philadelphia Cultural Alliance

1315 Walnut St. Suite 732

Wednesday, December 11, 2013 at 9:00am

AND EMAIL TO Britneyh@phlaculture.org