



## **CREATIVE ENTREPRENEUR ACCELERATOR GRANT (CEA) 2024 APPLICATION QUESTIONS**

Thank you for your interest in applying for the Creative Entrepreneur Accelerator Grant, a Pennsylvania Council on the Arts (PCA) Partners in the Arts (PPA) Program.

Please use this application to explain how grant funding would help support and grow your business, audience, and revenue. Before submitting this application, entrepreneurs should have met with a participating referral partner.

Applications are reviewed on a first come, first serve basis. Grants are \$2,000 per grantee and funds must support business formation or development. Please complete each field to the best of your ability. Your responses are not required to fill the character limit.

### **APPLICANT INFORMATION**

Applicant First Name:

Applicant Last Name:

Pronouns:

She/ Her

He/ Him

They/ Them

Self-identify

Prefer not to answer

Applicant Email:

Applicant Phone:

Applicant Address, City, State, Zip:

Applicant County of Residence: Bucks, Chester, Delaware, Montgomery, Philadelphia

### **BUSINESS INFORMATION**

Business Stage: (Select)

Thinking about starting a business  
In the process of starting or acquiring a business  
Owned a business less than 2 years  
Owned a business for more than 2 years

Business Description - In one or two sentences please describe your business.

Business Legal Name:

Business Type (Please see [these definitions](#))

What kind of business is it? (Select)

Sole Proprietor

S- Corporation

B- Corporation

Limited Liability Corporation

I have not yet formed a business

Please provide the business's FEIN:

If you are operating as a sole proprietor, please put your social security number.

Business gross income from last tax year:

Business Address, City, State, Zip:

Business County: Bucks, Chester, Delaware, Montgomery, Philadelphia

Business URL or other social media:

## **CREATIVE INDUSTRY**

Please check the box that describes the creative industry your business works in (Select)

Architecture – Architecture firms and architects,

Design – Product, interior, marketing, graphic, and fashion design firms and designers

Digital Games – Companies, programmers, and individuals producing games

Film & Media – Film, video, animation, television, and radio businesses

Music & Entertainment – Producers, venues, musicians, and performers

Publishing – Print or electronic businesses and content creators, editors, and writers

Visual Arts & Crafts – Galleries, artists, artisans, and makers,

## **REFERRAL PARTNER CONSULTATION**

Please select which Referral Partner you met with:

Temple University Small Business Development Center

Widener University Small Business Development Center

## **DEMOGRAPHICS**

Race: (Select)

Asian

Black or African American

Hispanic/Latino (a)(x)

Indigenous (i.e Native American, Pacific Islander)

Middle Eastern, Arab, or North African

Self-Identify

White (Non- Hispanic)

Gender: (Select)

Woman

Man

Non-binary

Prefer not to state

Self-identify (fill in the blank)

Do you identify as a person with a disability? (Select)

Yes

No

Prefer not to say

Have you ever served on active duty in the US Armed Forces (including activation for the Reserves or National Guard?)

Yes

No

Prefer not to say

## **BUSINESS PLAN**

A requirement of this grant program is to gain an understanding of your business planning.. We understand that there are a number of different ways to write and express a business plan. You can write your business plan in the way that best suits your business' needs.

Every business plan must demonstrate an understanding of the following:

- Understanding of product or services
- Understanding of target consumer or audience
- Plan to reach target audience or consumer
- Clear budget for one year of operation using the funds
- Goals, benchmarks, and metrics to evaluate success

Please briefly describe the proposed business. You will want to make sure to answer the following:

1. What is the mission and vision of this business? Please describe the nature of your business - is it a product, service, or process?
2. Who is your target audience? How will you reach this target audience?
3. What activities will you do over the next year to work towards the vision for your business?
4. What would you use the Creative Entrepreneur Accelerator grant for? Please be specific and list items, expenses, etc. Include exact amounts as much as possible.
5. Is there anything else you would like to share?

### **Finances**

Express the following in a budget. (Note: Expenses do not need to equal income.)

What is the total amount of money you plan to earn this operating year? (fill in an amount/approximate range)

Please attach an excel or pdf budget which outlines the following:

#### *Expenses*

List all expenses for the operating year. This may include marketing, hiring contractors, renting space, operating utilities, equipment, product or art supplies, and more.

#### *Income/Projected Income*

List all income you expect to earn during the operating year. This may include grants you expect to receive, donations you plan to receive, and loans you plan to take.

### **REPRESENTATIONS AND WARRANTIES**

The Applicant makes the following representations and warranties to the Greater Philadelphia Cultural Alliance, each of which shall be deemed to be a separate representation and warranty, all of which have been made for the purpose of inducing the Greater Philadelphia Cultural Alliance to approve the funds, and in reliance upon the Greater Philadelphia Cultural Alliance will make its determination of the Applicant's eligibility for funding.

Effective as of the submission of this application, the Applicant hereby represents and warrants to the best of the Applicant's knowledge and belief that:

1. All information provided in this application and any attachments hereto is true and correct.
2. Applicant is at least 18 years of age and has been a resident of Pennsylvania for at least 12 months preceding the submission of this application.
3. Applicant is a creative entrepreneur intending to form or operating an eligible creative business as defined in the Creative Entrepreneur Accelerator Program guidelines.
4. If the applicant operates an eligible creative business, the business had gross revenue of less than \$200,000 for the period covered by the business' most recently submitted annual filing to the Internal Revenue Service.
5. Applicant has the power to engage in all transactions contemplated by this application.
6. There is no suit, action or proceeding pending or, to the knowledge of the Applicant, threatened against or affecting the transactions contemplated by this application before or by any court, administrative agency, or other governmental authority, or which brings into question the validity of the transactions contemplated hereby.
7. Applicant shall not violate the right of privacy or infringe upon the copyright or any other proprietary right of any person or entity. \*

I agree to statements 1 through 7 listed above.

Name & Date\*

This will serve as the electronic signature of the person submitting this form.