

AGENDA:

PROSPERITY

THE ECONOMIC IMPACT OF ARTS & CULTURE IN PHILADELPHIA COUNTY

	DIRECT	INDIRECT + INDUCED	TOTAL
ORGANIZATIONS	\$848.9 M	\$742.2 M	\$1.6 B
AUDIENCES	\$765.2 M	\$1 B	\$1.8 B
TOTAL	\$1.6 B	\$1.7 B	\$3.4 B

ARTS & CULTURE IS A POWERHOUSE OF ECONOMIC IMPACT.

It brings investment and jobs. It is a cornerstone of our tourism industry and of the region's growing reputation as a vibrant, diverse and creative place to live. The cumulative impact of performing arts, historical museums, visual arts, public art and gardens, libraries and other organizations is profound – and that impact is growing.

In the region ...

\$4.1 BILLION IN TOTAL IMPACT

\$1.3 BILLION IN HOUSEHOLD INCOME

\$224 MILLION IN TOTAL TAX REVENUE

In Philadelphia ...

\$3.4 BILLION IN TOTAL IMPACT

(83.3% of region)

\$930 MILLION IN HOUSEHOLD INCOME

(72% of region)

\$157 MILLION IN TOTAL TAX REVENUE

(70% of region)