

ARTS, CULTURE & ECONOMIC PROSPERITY

THE ECONOMIC IMPACT OF Nonprofit Arts & Culture Organizations in Philadelphia County

Arts, Culture & Economic Prosperity: Greater Philadelphia is an economic and social impact study of the Greater Philadelphia region's nonprofit arts and culture industry conducted every five years.

This is a Philadelphia County-based economic impact report prepared as part of the Greater Philadelphia Cultural Alliance's *Arts, Culture & Economic Prosperity* research study based on FY22 data (the most recently available data).

Economic Impact			
	Direct Expenditures	Indirect and Induced	Total
Organizational Spending	\$926.3M	\$591.9M	\$1.5B
Audience Spending	\$472.6M	\$229.4M	\$702M
Total	\$1.4B	\$821.3M	\$2.2B

Government Tax Revenue Generated			
	Local	State	Federal
Generated By Organizational Expenditures	\$41.5M	\$30.6M	\$117.7M
Generated By Audience Expenditures	\$18.6M	\$13.8M	\$43.0M
Total	\$60M	\$44.4M	\$160.8M

Household Income	
Generated By Organizational Expenditures	\$753.8M
Generated By Audience Expenditures	\$273.8M
Total	\$1.0B

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NONPROFIT ARTS AND CULTURE AUDIENCE SPENDING

In the City and County of Philadelphia, the 391 participating nonprofit arts and culture organizations reported that the aggregate attendance to their in-person events totaled 9.4 million during 2022. **Event-related spending by these arts audiences totaled \$472.6 million in Philadelphia**, excluding the cost of admission and food and drink purchased on-site during the event.



ALL ATTENDEES IN PHILADELPHIA:



VISITORS TO PHILADELPHIA:



The typical attendee to a nonprofit arts or culture event in Philadelphia spent **\$50.48** per person per event directly from their attendance (not including the cost of admission or food and beverage purchased on-site during the event).

The audience members that stream in and out of theaters, historic sites, performance venues and museums fill our restaurants, cafes, bars and stores. They generate an intricate web of ancillary spending that transforms neighborhoods.