

** Advertising Opportunity **

Greater Philadelphia Cultural Alliance's Annual Member Meeting Program Book!



2009 Annual Member Meeting Reception

The Annual Member Meeting and Reception is *the* gathering of the season for those who work in and are affiliated with the arts and cultural sector. This year's meeting will be held on Monday, September 24 at the Annenberg Center for the Performing Arts.

Each year this event attracts over 500 key decision makers in arts and culture — a sector responsible for spending over \$960 million annually in goods and services.

Promote your business at this unique event by purchasing an advertisement in our *Annual Member Meeting Program Book* today! As an added bonus, when you purchase a full-page print ad, you'll receive a free online banner ad on the region's largest nonprofit Job Bank.

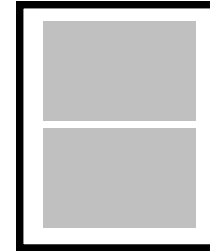
Call (215) 399-3516 to reserve your space in the Program Book today!

Advertising Options:

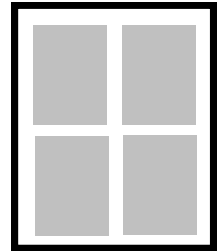
Ad Size	Dimensions	Cost
Full Page	5"w x 8"h	\$550
Half Page*	5"w x 3.75"h	\$350
Quarter Page*	2.25"w X 3.75"h	\$200



Full page ad



Half page ad



Quarter page ad

* When you buy a half page or quarter page ad you can purchase an online banner ad on the Job Bank for only \$100 more. (Value \$200) Online banner ads will run on the Job Bank for one month.

Artwork Requirements

File Format: EPS, PDF, or TIFF

Color: CMYK

NOTE: All files must be high resolution, at least 300 dpi.

For fulfillment of all banner ads, you will be contacted by Anthony Tanzi.

Deadlines:

Space Reservation deadline: **August 17, 2012**

Artwork deadline: **August 31, 2012**

Publication Date: **September 24, 2012**

To book your ad today, please contact:

Kelli Paul
Associate Director of Development
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