

** Advertising Opportunity **

Greater Philadelphia Cultural Alliance's Annual Member Meeting Program Book!



The Annual Member Meeting and Reception is *the* gathering of the season for those who work in and are affiliated with the arts and cultural sector. This year's meeting will be held on **Monday, October 20 at 6:00 pm.**

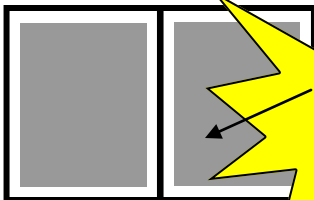
Each year this event attracts over 500 key decision makers in arts and culture —a sector responsible for spending over \$900 million annually in goods and services. **This year's event will be even bigger with the release of our 2014 Portfolio!**

Promote your business at this unique event by purchasing an advertisement in our *Annual Member Meeting Program Book* today!

Call Kevin at (215) 399-3528 to reserve your space in the Program Book today!

Advertising Options:

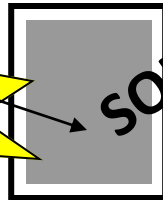
Exclusive Inside Spread



Size: 10" w x 8" h
Cost: \$1,000

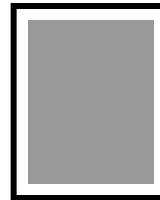
Exclusive Insert

Full color, two-sided



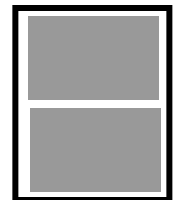
Size: 5" w x 8" h
Cost: \$750

Full Page Ad



Size: 5" w x 8" h
Cost: \$550

Half Page Ad



Size: 5" w x 3.75" h
Cost: \$350

Act Fast!
Only **ONE**
available for
each option!

SOLD!

Artwork Requirements

Your ad supports the Alliance & our work with the broader cultural sector. We ask you to state this in your artwork, so that your support can have the greatest impact. For more information or suggestions, see the enclosed sheet or call Kevin at 215-399-3528.

File Format: EPS, PDF, or TIFF

Color: CMYK

All files must be high resolution, at least 300 dpi.

Deadlines:

Space Reservation deadline: **September 29, 2014**

Artwork & Payment deadline: **October 6, 2014**

Publication Date: **October 20, 2014**

To book your ad today, please contact:

Kevin Gifford

Associate Director of Development

(215) 399-3528 • keving@philaculture.org