

Please utilize the following information in interpreting your results of NCOA data hygiene. If you have any questions, please contact TRG.

GOOD MOVES

The Good Moves are your patrons that have moved and now have a new address. This file has two sets of addresses. The addresses with a prefix of "INPUT" refer to the address as you originally sent it. The address with the no prefix is the new and corrected address.

BAD MOVES

This file also contains BAD MOVES that were identified during the NCOA/PCOA process. The Bad Moves include patrons that have moved, but for whom there is no deliverable address. For example, the forwarding order was filled out incorrectly or the patron has moved outside of the US.

UNDELIVERABLE ADDRESSES

The attached file contains addresses that are considered undeliverable because of address errors. This file is the results of sending the data through CASS certification and DSF-standardizes data to postal service regulations; this identifies households with insufficient mailing addresses.

DSF_SCORE tells you the score that was assigned to the address through the DSF Process. Any address that is scored a 4 or higher, we consider an undeliverable address.

DSF Mailability Score Summary:

- 4 - No match to DPV - Match to Zip+4 Only:
- 5 - No match to DPV - No match to Zip+4 - Primary address problems:
- 6 - Matched to DPV - Location vacant for more than 90 days:
- 7 - No match to DPV - No match to Zip+4 - Serious address problems: